

**NO MATTER WHICH  
CAREER THEY CHOOSE,  
YOU BE READY.**

PRESENTING

## BARODA BNP PARIBAS CHILDREN'S FUND

[An open-ended fund for investment for children, having a lock-in of at least 5 years or till the child attains age of majority (whichever is earlier)]

**NFO PERIOD**

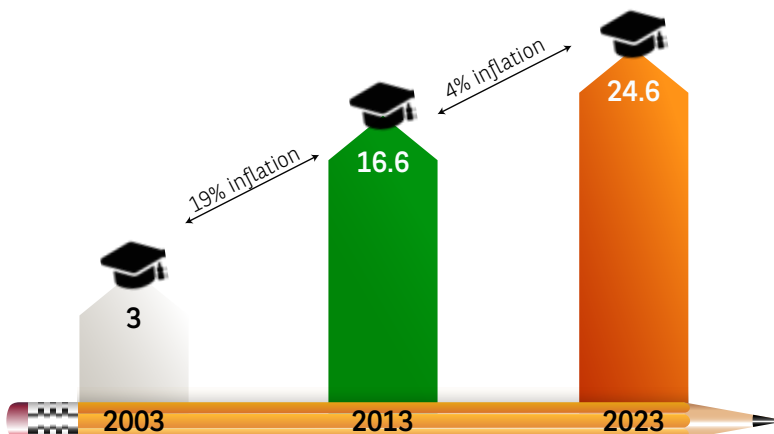
**6<sup>TH</sup> DEC - 20<sup>TH</sup> DEC, 2024**

Children are your pride and joy. Their laughter, dreams, and aspirations light up your life, and you want nothing more but to see them thrive. However, as they grow, the financial demands of education, extracurricular activities, and future milestones can become overwhelming. Don't let money be a hindrance to their aspirations! **Baroda BNP Paribas Children's Fund** is a solution-oriented scheme aimed at securing your child's future financial needs. This scheme is not just an investment; it's a commitment to nurturing your child's potential by aiming to provide the financial support necessary for education, extracurricular activities, and life's important events.

Whether your child dreams of attending a prestigious university or pursuing their passion in sports or arts, this scheme is designed to help turn those dreams into reality. Let's embark on this journey together and seek to ensure that your child has the resources they need to reach for the stars!

### Why investing in your Child's future is essential?

#### Two-year MBA program at a premier business school (₹In Lacs)



#### Education Costs Are Soaring

While average inflation hovers around 5-6%, education inflation is skyrocketing at approximately 11% (average from 2003 to 2023). Don't let rising costs catch you off guard!

#### Talent Meets Opportunity

Your child may be talented and hardworking, but financial constraints shouldn't limit their potential. Invest now and aim to ensure their journey continues uninterrupted!

Source: Bankbazaar Survey. Data as of July 2023 (Latest Available Data)

# Why invest in Baroda BNP Paribas Children's Fund?



## Goal oriented investing

The scheme is specifically structured to meet defined financial goals, such as funding higher education or significant life events. As such the investment strategies are tailored to align with these objectives, shaping the risk & return profiles accordingly.



## Long-Term Investment Focus

Mandatory lock-in allows investors to stay invested for longer period, leading to greater compounding of potential returns, enabling substantial wealth accumulation over time.



## Well Diversified Equity Portfolio

The scheme aims to invest atleast 80% of its net assets into equities. Equities have historically outperformed other asset classes, making them a cornerstone for future financial success.

## Investment Strategy

**Unlocking the Future : A Strategic Approach to Investing** - The Scheme aims to invest at least 80% of its net assets in equity and equity-related instruments. The investment process has 2 parameters :

### 1. Sector Selection

Top-Down Approach: Will look at macro economic analysis, sector performance, sector trends and sector risk assessment.

### 2. Stock Selection

Bottom-up Approach.  
Diversified portfolio, no sector or market cap bias.

### Filters on Company Selection

- Quality of Business model
- Business and economic fundamentals
- Long term growth prospects
- Reputation and track record of management
- Quality of Management
- Sustainable competitive advantage
- Financial strength of the company

## Fund Facts

For further details on investment strategy, please refer to SID available on our website [www.barodabnpparibasmf.in](http://www.barodabnpparibasmf.in)

Category	Solution Oriented – Children's Fund
Investment Objective	The primary investment objective of the scheme is to generate long term growth by investing predominantly in a portfolio of equity and equity related instruments. However, there is no assurance or guarantee that the investment objective of the scheme will be achieved.
Benchmark	Nifty 500 TRI
Lock-in Period	Units purchased cannot be assigned/transferred/ pledged/redeemed/ switched-out until completion of 5 years from the date of allotment of Units under the Scheme or till the Unitholder (i.e. beneficiary child) attains the age of majority, whichever is earlier.
Fund Manager	Mr Pratish Krishnan
Load Structure	Exit Load: If units of the Scheme are redeemed or switched out within 1 year from the date of allotment: 1% If units of the Scheme are redeemed or switched out after 1 year from the date of allotment: Nil
Minimum Amount for Application during the NFO & Ongoing Offer	Minimum Amount for Application during the NFO & Ongoing: A minimum of Rs. 1,000 per application and in multiples of Rs.1 Minimum Additional Application Amount: Rs. 1,000 and imultiples of Rs. 1 thereafter.
SIP Details: Minimum Application Amount	(i) Daily, Weekly, Monthly SIP: Rs. 500/- and in multiples of Rs. 1/- thereafter; (ii) Quarterly SIP: Rs. 1500/- and in multiples of Rs. 1/- thereafter



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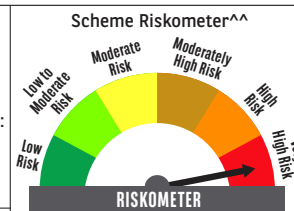
### Baroda BNP Paribas Children's Fund

[An open-ended fund for investment for children, having a lock-in of at least 5 years or till the child attains age of majority (whichever is earlier)]  
**This product is suitable for investors who are seeking\*:**  
 ▶ Long term capital appreciation and growth.  
 ▶ Investment in predominantly equity and equity related portfolio.

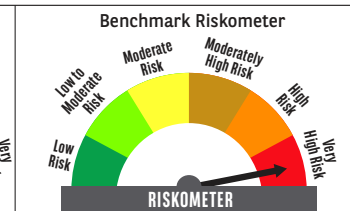
\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

^^The above product labelling assigned during the New Fund Offer (NFO) is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

Offer of Units of Rs.10 each for cash during the New Fund Offer and Continuous offer for Units at NAV based prices.



Investors understand that their principal will be at Very High risk.



Benchmark riskometer is at Very High risk. As per AMFI Tier I Benchmark - Nifty 500 TRI

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**