

**NO MATTER WHICH
CAREER THEY CHOOSE,
YOU BE READY.**

PRESENTING

BARODA BNP PARIBAS CHILDREN'S FUND

[An open-ended fund for investment for children, having a lock-in of at least 5 years or till the child attains age of majority (whichever is earlier)]

NFO PERIOD

6TH DEC - 20TH DEC, 2024



**“Free the child's
potential, and you will
transform him into
the world.”**

- Maria Montessori



Do You Remember?

**The first time you held Your
Child in your arms...**

...holding their small fingers
in your hand, you decide to
give them the world!

But their wants keep getting bigger!



5 Year old Daughter: I want to be a teacher
Parents : We can save enough for that!

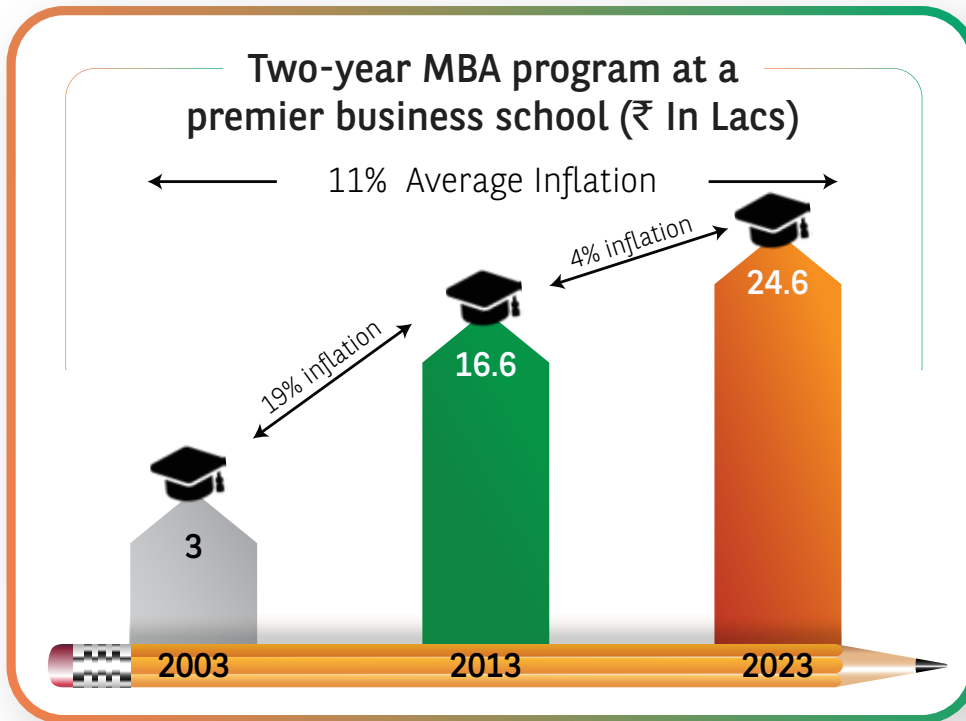


Same daughter when she turns 15 : I want to be a Digital Evangelist. For that I may need a foreign degree.

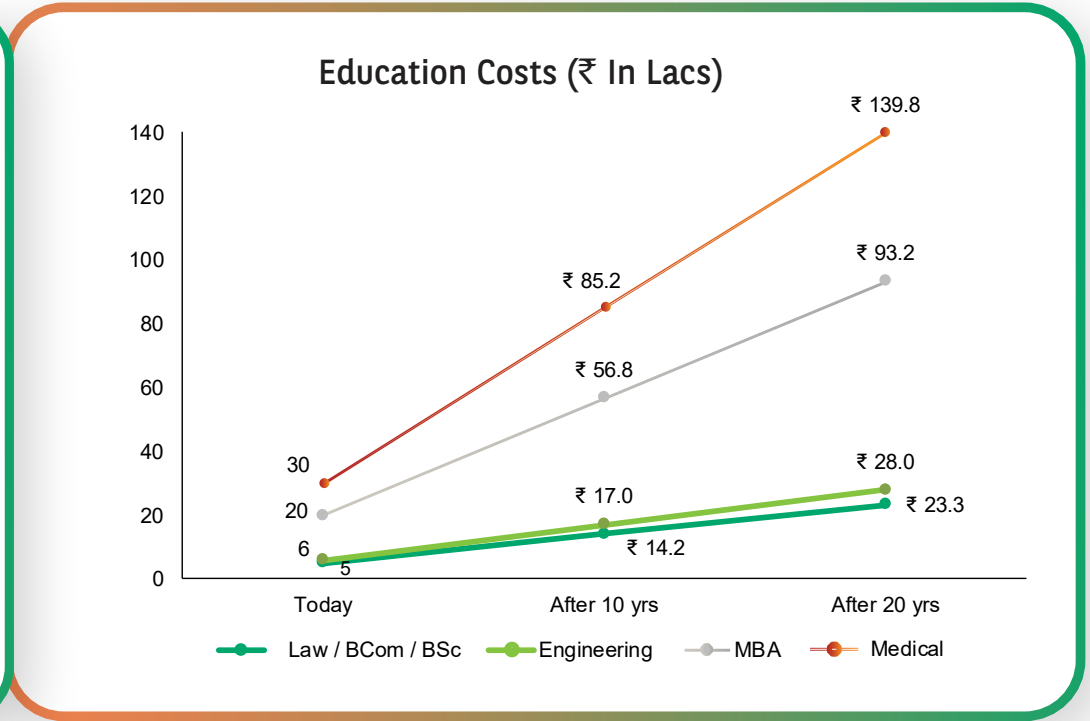
Parents : **Have we saved enough?**

And Education costs are always increasing

Inflation in education is almost double of the CPI inflation rates
 MBA programs are 8X costlier in the last 20 years ~11% p.a inflation in college fees



Source: Bankbazaar Survey. Data as of July 2023 (Latest Available Data)

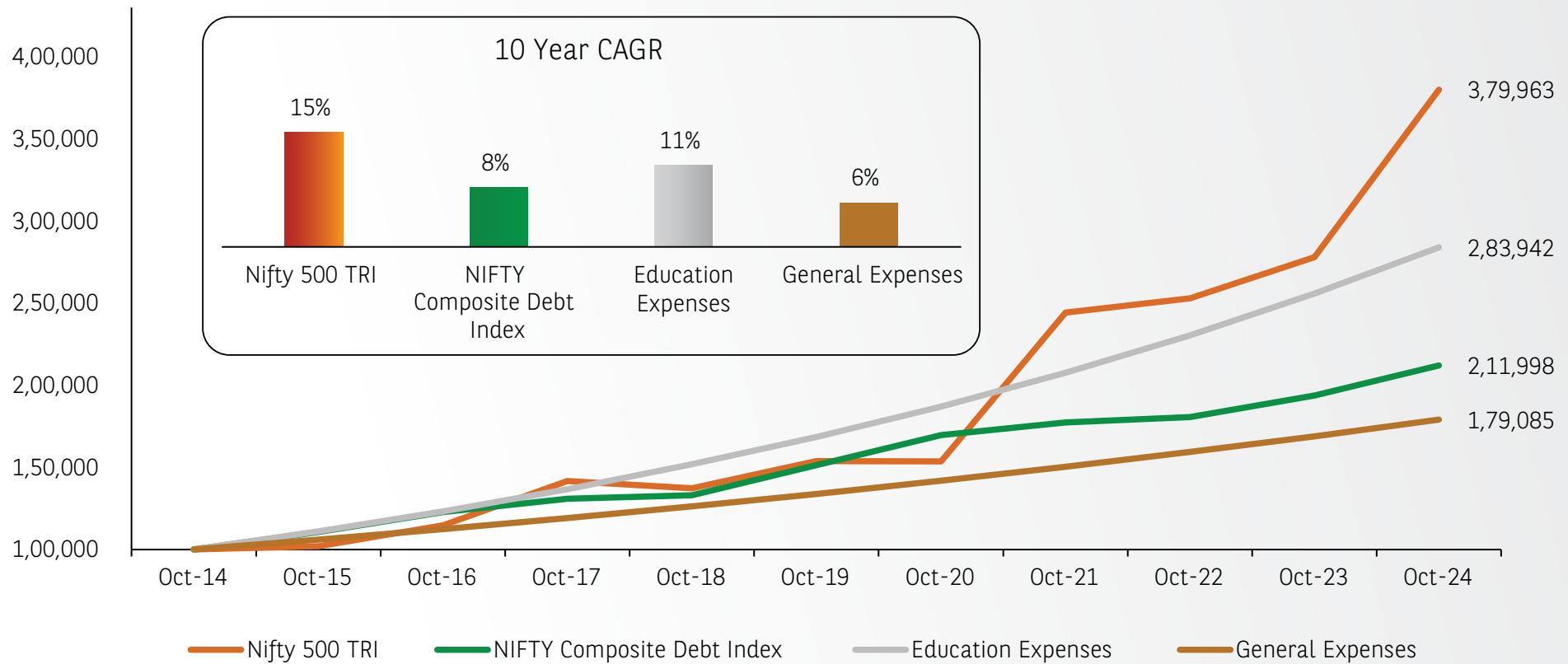


Data as of Sep 2024. Source: College Dunia and Internal
 The current course fees are actual, however the "after 10 years" and "after 20 years" expenses are projected at an assumed rate of education inflation rate of 11% for the first 10 years and 8% for the next 10 years.

Equities have the potential to beat education inflation

Equity is the only asset class, that has historically beaten education inflation in the long term.

Rs 1 lac invested in equities v/s debt v/s expenses



Data as on 31st October 2024

Source: MFI Explorer (ICRA Analytics Database) and internal. Education inflation rate is assumed to be 11% and general expenses rate is assumed to be at 6%.

Past performance may or may not be sustained in future and is not a guarantee of any future returns.

Key Takeaways



Parents aim for their children to achieve greater success than themselves. Seeking to provide superior educational opportunities is a primary focus.



Cost of education is always rising. Education inflation is double than the CPI inflation¹.



Investing for child's future is essential. Equities is the preferred asset class as it has historically beaten the high education inflation².



Baroda BNP Paribas Children's Fund is specifically designed for children under 18, ensuring their future needs are prioritized.

1. Refer to slide no. 5 for complete explanation.

2. Refer to slide no. 6 for complete explanation



How prepared are you?

- Do you have an estimation of the money you will need for your child's education / future?
- Do you know how much money you need to invest today, to meet your child's future expenses?
- Are you investing for your child's future?

1. Have a focused goal based approach

Goal-based investing is a strategic approach that aligns investment decisions with specific life goals, promoting financial discipline and clarity.

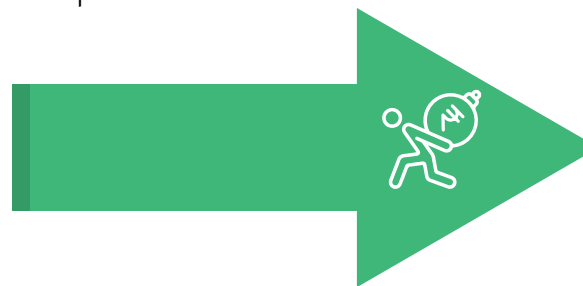
Clarity and Focus

Funds earmarked for a particular purpose (like a child's education) enhances motivation compared to vague savings goals.



Lower Debt

Systematically saving for goals can help investors reduce reliance on loans and credits, creating greater financial independence.



Discipline

Commitment to regular contributions towards defined goals.

With clear long-term goals, investors are less likely to make impulsive decisions.

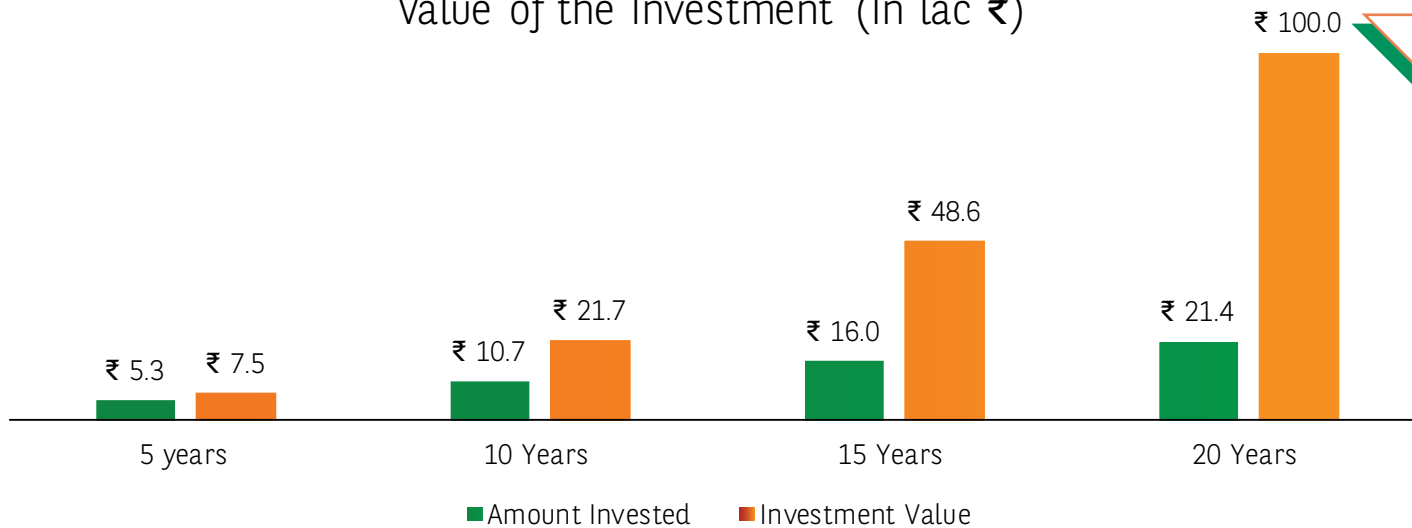


Guilt-Free Spending

When individuals are confident that they are saving adequately for their future goals, they often feel less guilty about spending on personal enjoyment in the present.

2. Small and regular Investments could help make your kid a crorepati in the long run

Value of the Investment (In lac ₹)



Your child could become a Crorepati in 20 years with a small investment of ₹9,000 per month!

Investment Value at the End of 20 Years	Monthly SIP Amount	With 10% Step-up SIP* each year
1 Crore	₹ 8,909	₹ 4,600
2 Crore	₹ 17,819	₹ 9,100
3 Crore	₹ 26,728	₹ 13,800

With small periodic and disciplined investments, it is possible to build a large corpus for your child's education!

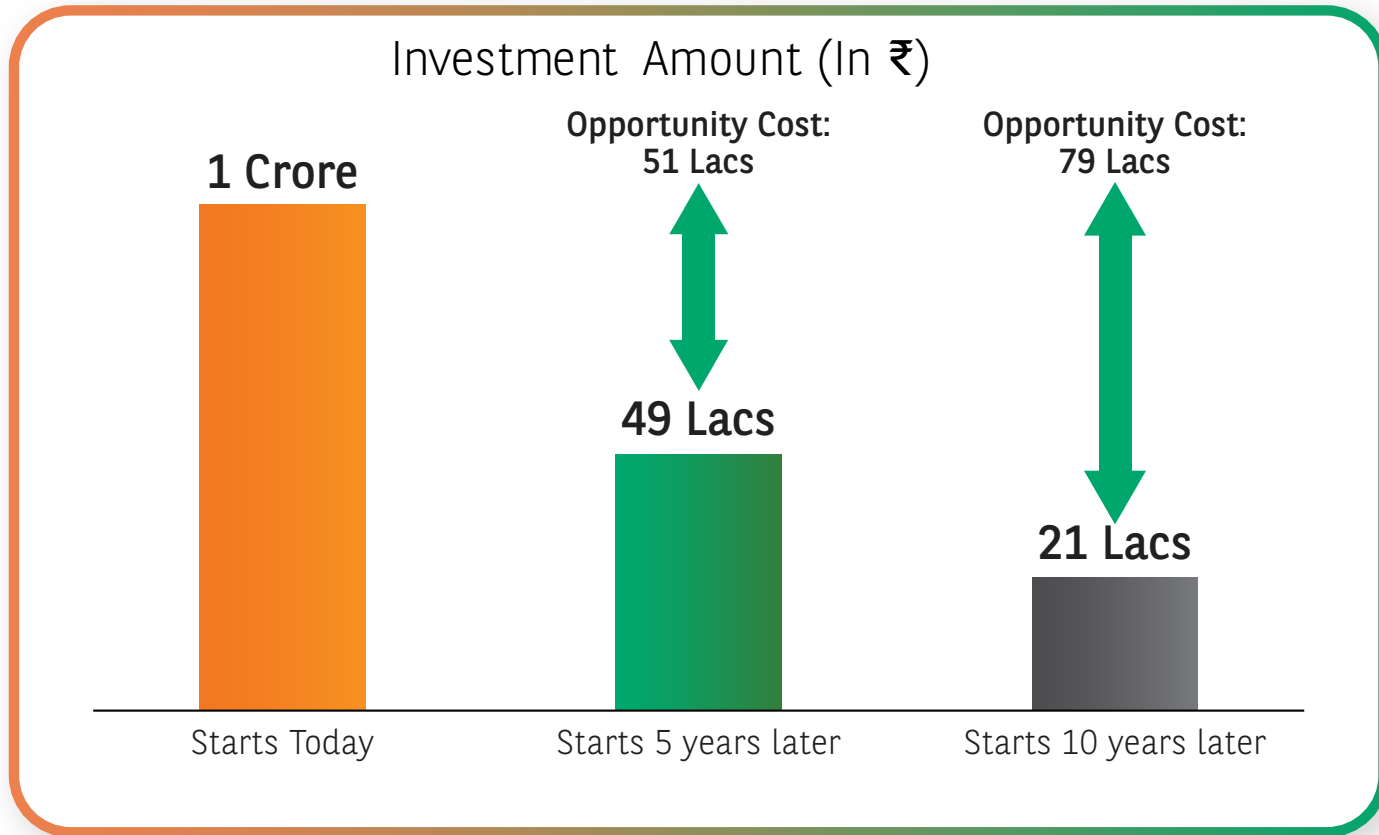
*SIP stands for Systematic Investment Plan




Source: Internal. The growth rate considered is at 12.93% as recommended by AMFI Best Practices Guidelines Circular No. No. 135/BP/109-A / 2023-24. The above is an illustration and provided for understanding purposes. The returns can vary depending on the market conditions. **Past performance may or may not be sustained in future and is not a guarantee of any future returns.**

3. Start early: Procastination comes with a cost

“Our favorite holding period is forever.”

- Warren Buffet



-  Starting early helps you benefit from the power of compounding, meaning the earlier you start the more you have time to grow.
-  Starting late, may cause a huge dent in your corpus.
-  Knowing that you are actively preparing for your child's educational future can help alleviate stress and provide peace of mind.

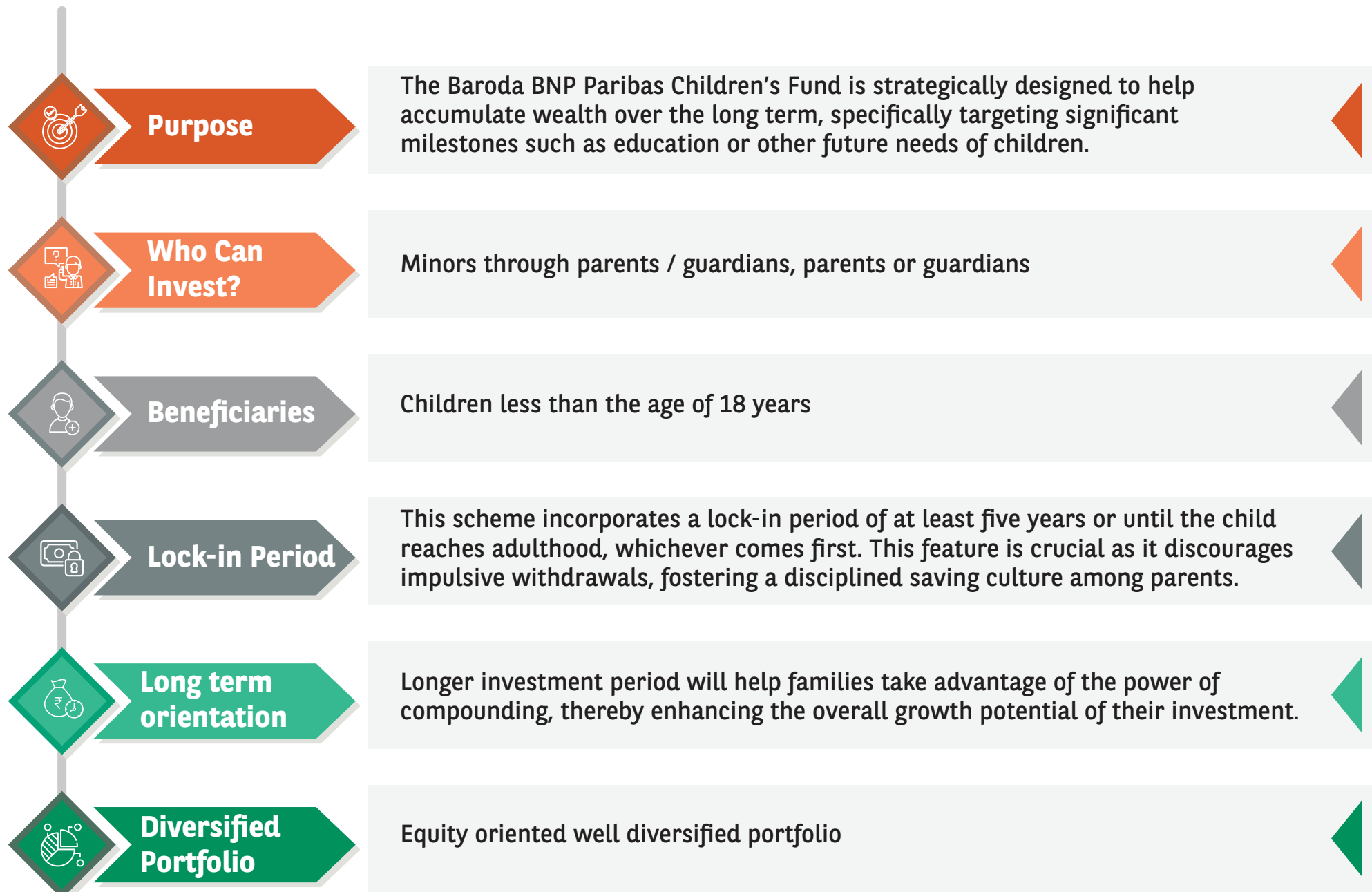


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About the Fund



Unlocking the Future : A Strategic Approach to Investing in your Child's Future -

The Scheme aims to invest at least 80% of its net assets in equity and equity-related instruments. The investment process has 2 parameters:

1. Sector Selection

Top-Down Approach: Will look at macro economic analysis, Sector Performance, Sector trends and sector risk assessment

2. Stock Selection

Bottom-up Approach. Diversified portfolio, no sector or market cap bias.

Filters on Company Selection

- Quality of Business model
- Business and economic fundamentals
- Long term growth prospects
- Quality of Management
- Sustainable competitive advantage
- Financial strength of the company
- Reputation and track record of management

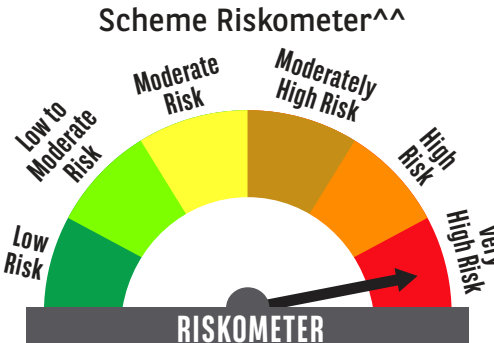
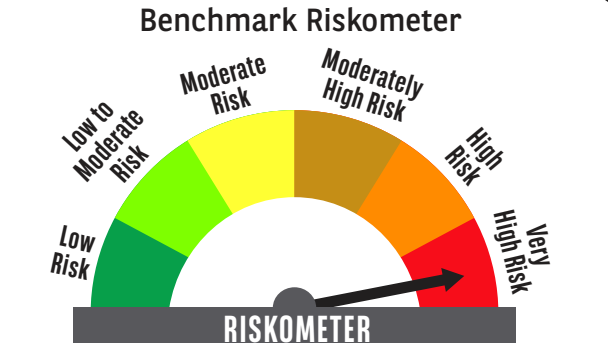
Fund Facts

Scheme name	Baroda BNP Paribas Children's Fund														
Type of the Scheme	An open ended fund for investment for children, having a lock-in for at least 5 years or till the child attains age of majority (whichever is earlier)..														
Category	Solution Oriented – Children's Fund														
Investment Objective	The primary investment objective of the scheme is to generate long term growth by investing predominantly in a portfolio of equity and equity related instruments. However, there is no assurance or guarantee that the investment objective of the scheme will be achieved.														
Asset Allocation	<table border="1"> <thead> <tr> <th>Type of Instrument</th> <th>Minimum (% of Net Assets)</th> <th>Maximum (% of Net Assets)</th> </tr> </thead> <tbody> <tr> <td>Equity & Equity related instruments[^].</td> <td>80</td> <td>100</td> </tr> <tr> <td>Debt* & Money Market instruments</td> <td>0</td> <td>20</td> </tr> <tr> <td>Units issued by REITs & INVITs</td> <td>0</td> <td>10</td> </tr> </tbody> </table> <p>*Debt instruments may include securitised debt upto 20% of the net assets. [^]The Scheme may invest upto 50% of equity assets in equity derivatives instruments as permitted under the SEBI (Mutual Funds) Regulations, 1996 from time to time. The Scheme may use equity derivatives for such purposes as maybe permitted under the SEBI (Mutual Funds) Regulations, 1996, including but not limited for the purpose of hedging and portfolio balancing, based on the opportunities available and subject to guidelines issued by SEBI from time to time. The scheme shall not invest in debt derivative instruments. For further details on asset allocation, please refer to SID available on our website (www.barodabnpparibasmf.in).</p>			Type of Instrument	Minimum (% of Net Assets)	Maximum (% of Net Assets)	Equity & Equity related instruments [^] .	80	100	Debt* & Money Market instruments	0	20	Units issued by REITs & INVITs	0	10
Type of Instrument	Minimum (% of Net Assets)	Maximum (% of Net Assets)													
Equity & Equity related instruments [^] .	80	100													
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Units issued by REITs & INVITs	0	10													
Benchmark	Nifty 500 TRI														
Lock-in Period	Units purchased cannot be assigned/transferred/ pledged/redeemed/ switched-out until completion of 5 years from the date of allotment of Units under the Scheme or till the Unitholder (i.e. beneficiary child) attains the age of majority, whichever is earlier.														
Fund Manager	Mr Pratish Krishnan														
Load Structure	Exit Load: If units of the Scheme are redeemed or switched out within 1 year from the date of allotment: 1% If units of the Scheme are redeemed or switched out after 1 year from the date of allotment: Nil														
Minimum Amount for Application during the NFO & Ongoing Offer	Lumpsum investment: A minimum of Rs. 1,000 per application and in multiples of Rs.1 Minimum Additional Application Amount: Rs. 1,000 and in multiples of Rs. 1 thereafter. SIP Details: Minimum Application Amount - (i) Daily, Weekly, Monthly SIP: Rs. 500/- and in multiples of Rs. 1/- thereafter; (ii) Quarterly SIP: Rs. 1500/- and in multiples of Rs. 1/- thereafter Frequency Available: Daily, Weekly, Monthly & Quarterly														

The risks associated with investments in equities include fluctuations in prices, as stock markets can be volatile and decline in response to political, regulatory, economic, market and stock-specific development etc. Please refer to scheme information document for detailed risk factors, asset allocation, investment strategy etc.

Further, to the extent the scheme invests in fixed income securities, the Scheme shall be subject to various risks associated with investments in Fixed Income Securities such as Credit and Counterparty risk, Liquidity risk, Market risk, Interest Rate risk & Re-investment risk etc., Further, the Scheme may use various permitted derivative instruments and techniques which may increase the volatility of scheme’s performance. Also, the risks associated with the use of derivatives are different from or possibly greater than, the risks associated with investing directly in securities and other traditional investments.

Please refer to Scheme Information Document available on our website (www.barodabnpparibasmf.in) for detailed Risk Factors, assets allocation, investment strategy etc.

<p>Baroda BNP Paribas Children’s Fund [An open-ended fund for investment for children, having a lock-in of at least 5 years or till the child attains age of majority (whichever is earlier)] This product is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> ▶ Long term capital appreciation and growth. ▶ Investment in predominantly equity and equity related portfolio. 	<p>Scheme Riskometer^^</p>  <p>RISKOMETER</p>	<p>Benchmark Riskometer</p>  <p>RISKOMETER</p>
<p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	<p>Investors understand that their principal will be at Very High risk.</p>	<p>Benchmark riskometer is at Very High risk. As per AMFI Tier I Benchmark - Nifty 500 TRI</p>

^^The above product labelling assigned during the New Fund Offer (NFO) is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

Offer of Units of Rs.10 each for cash during the New Fund Offer and Continuous offer for Units at NAV based prices.

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



Contact your Mutual Fund Distributor or Financial Advisor

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