

VALUE > PRICE

UNLOCKING POTENTIAL THROUGH VALUE INVESTING

PRESENTING

**BARODA BNP PARIBAS
VALUE FUND**

NFO Period
17th - 31st May, 2023

Value investing is about identifying and investing in stocks that are under-priced to their intrinsic value.

Advantages of Value Funds



Catching Potential Gems - Value investing is all about looking for stocks with unrealised potential.



Holding for Long Term - Value investing involves selecting stocks and staying invested for long term till the value is realised.



Leveraging on market sentiments - Markets tend to move according to investors' emotions fuelled by fear and greed. This creates value opportunities for research based rational value fund manager who aims to buy quality companies at low prices.

Introducing Baroda BNP Paribas Value Fund

The fund aims to invest in under-valued companies which aims to generate wealth in long term.

Investment Philosophy: The 3 S Framework

3 S Framework



Margin of Safety in Balance Sheet



Companies which are financially sound



Margin of Safety of Earnings



Companies with higher confidence of earnings



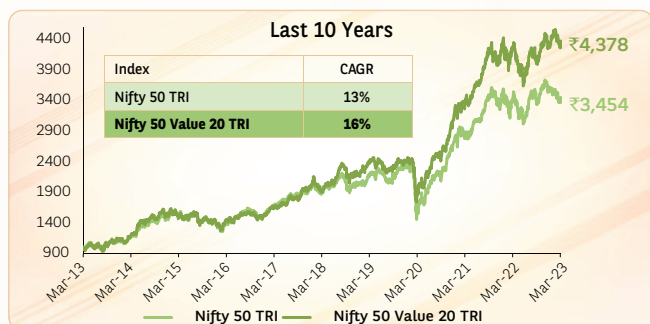
Margin of Safety in Valuation



Relative Valuation

*Safety here does not mean safety market price. This is the investment strategy that the fund intends to follow. The Investment strategy being followed shall be in line with the investment strategy mentioned in the Scheme Information Document (SID). This does not in any manner indicate positive performance or safety of investments.

Performance of Value Index



	Nifty 50 TRI	Nifty 50 Value 20 TRI
FY23	1%	3%
FY22	20%	25%
FY21	72.53%	72.83%
FY20	-25%	-19%
FY19	16%	25%
FY18	12%	15%
FY17	20%	14%

	Nifty 50 TRI	Nifty 50 Value 20 TRI
FY16	-8%	-3%
FY15	28%	24%
FY14	19%	21%
FY13	9%	12%
FY12	-8%	-6%
FY11	12%	21%
FY10	75%	111%

The value style of investing has outperformed the broad market benchmark in 12 out of 14 financial years.

Source: Bloomberg and Internal. Data as on 31st March 2023

Disclaimer: Nifty 50 TRI is the proxy for broad market performance and Nifty 50 value 20 Index is a proxy of the value investment style. Neither of these indices are the benchmark of the scheme. Nifty 500 TRI is the benchmark for the scheme. The Nifty 50 Value 20 Index does not represent the investment strategy for the scheme. For further details on asset allocation, investment strategy and risk factors of the Scheme please refer to SID available on our website (www.barodabnp-paribasmf.in). **Past performance, including such scenarios, is not an indication of future performance.**

Who is it suitable for?



Patient Long Term Investors

- ✓ Investors looking to invest in value stocks with adequate margin of safety
- ✓ Investors looking to stay invested for more than 3 years
- ✓ Investors who are saving for long term goals.



Investors looking for diversification from growth-oriented portfolios

- ✓ Investors who hold growth oriented portfolio and want to diversify their investment using value oriented portfolio.



Investors looking for benefits

- ✓ The fund aims to benefit from the potential earnings growth as well as the valuation re-rating.

Fund Facts

Scheme Name	Baroda BNP Paribas Value Fund
Scheme Type	An open ended equity scheme following a value investment strategy.
Category	Value Funds
Investment Objective	The Scheme seeks to generate long term capital appreciation from a diversified portfolio of predominantly equity and equity related instruments by following a value investment strategy. However, there can be no assurance that the investment objectives of the Scheme will be realized. The Scheme does not guarantee/indicate any returns.
Benchmark	NIFTY 500 TRI
Load Structure	Entry Load : NA Exit Load: • If units of the Scheme are redeemed or switched out up to 10% of the units (the limit) within 1 year from the date of allotment - Nil. • If units of the scheme are redeemed or switched out in excess of the limit within 1 year from the date of allotment - 1% of the applicable NAV. • If units of scheme are redeemed or switched out after 1 year from the date of allotment - Nil.
Fund Manager	Mr. Shiv Chanani

Asset Allocation*

	Min (% of Net Assets)	Max (% of Net Assets)	Risk Profile
Equity & Equity related instruments	65	100	High
Debt & Money Market instruments	0	35	Low to Medium
Units issued by REITs & INVITs	0	10	Medium to High
Units of Mutual Fund Schemes	0	10	Medium to High

*For complete Asset allocation and investment strategy of the scheme, investors are requested to refer to the Scheme Information Document of the Scheme.

Plans and Options

The Scheme offers following two plans: Regular and Direct

Each plan offers Growth Option, and Income Distribution cum capital withdrawal (IDCW)* Option with payout and reinvestment options.

*Amounts can be distributed out of investors capital (equalization reserve), which is part of sale price that represents realized gains.

Min. App Amt

Lumpsum Details:

Minimum Application Amount: Rs. 5,000 and in multiples of Rs. 1 thereafter.

Minimum Additional Application Amount: Rs. 1,000 and in multiples of Rs. 1 thereafter.

SIP Details: Minimum Application Amount -

(i) Daily, Weekly, Monthly SIP: Rs. 500/- and in multiples of Rs. 1/- thereafter;

(ii) Quarterly SIP: Rs. 1500/- and in multiples of Rs. 1/- thereafter Frequency Available: Daily, Weekly, Monthly & Quarterly



Contact your Mutual Fund Distributor or Financial Advisor



Log on:
www.barodabnp-paribasmf.in



Call us on:
1800 2670 189 (Toll free)

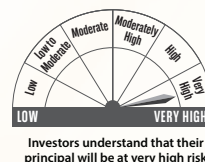
Distributed by:

This product is suitable for investors who are seeking*:

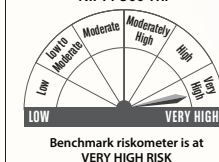
- Capital appreciation over long term.
- Investment predominantly in a portfolio of equity and equity related securities by following a value investment strategy

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Risk-o-meter for the Scheme^^



Benchmark (Tier 1) Riskometer^^



^^The riskometer assigned is based on internal assessment of the scheme characteristics and the same may vary post NFO when actual investments are made.

Offer of units of Rs. 10 each during the New Fund Offer period and continuous offer for units at NAV based prices.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.